

**Suzy Hays**  
**President & Chief Executive Officer**

Suzy Hays serves as the president and chief executive officer of C Spire, one of the nation's largest providers of broadband connectivity, managed and cloud services and wireless.

Hays is responsible for C Spire's strategic direction and driving the growth of the brand. She has a track record of driving excellence and an uncompromising commitment to the C Spire vision, to be the best at what it does, and its brand promise to be Customer Inspired, as represented in the company's name, C Spire.

Hays has been with the company for more than 30 years and has served in several management and executive roles. She has led the three individual business units, served as Chief Experience Officer and Executive Vice President and most recently President. Under her leadership, the company has accelerated ecommerce and digital transformation, launched best-in-class customer experiences, and delivered profitable growth across the company's business units.

For many years, she served as chief marketing officer and led the transition from Cellular South to the C Spire brand in 2011 when the company began its diversification into non-wireless services. In 2013, Hays also led the first statewide launch of fiber-to-the-home with C Spire Fiber, bringing greater access to broadband services to consumers, businesses and communities.

She earned a bachelor's degree in business administration with a marketing concentration from Mississippi College, and a master's degree in business administration (M.B.A.) from the University of Mississippi.